



How to Give Access to RW Marketing

Please follow the steps below to add **rwmarketing.business@gmail.com** so we can help manage and monitor your digital performance.

1. Give Access to Google Analytics (GA4)

1. Go to [Google Analytics](#)
 2. Select the correct GA4 property (top-left dropdown).
 3. Click **Admin** (gear icon in bottom-left corner).
 4. Under **Property**, click **Access Management**.
 5. Click the blue + button (top-right) → **Add users**.
 6. Enter: **rwmarketing.business@gmail.com**
 7. Under **Permissions**, tick:
 - **Editor** (for better access)
 8. Click **Add**.
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2. Give Access to Google Search Console

1. Go to Google Search Console
2. Select your property (domain).
3. Click the gear icon  (bottom-left) → **Users and permissions**.
4. Click **Add user** (top-right).

5. Enter: `rwmarketing.business@gmail.com`
 6. Choose **Full** permission.
 7. Click **Add**.
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3. 📌 Give Access to Google Business Profile

You must be signed in to the Business Profile Manager:

<https://business.google.com/>

1. Go to your business profile dashboard.
 2. Click **Menu** (≡) → **Business Profile Settings** → **People and access**.
 3. Click **Add** → Enter: `rwmarketing.business@gmail.com`
 4. Select **Manager** or **Owner** access (depending on your preference).
 5. Click **Invite**.
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💡 *Let us know once you've completed the steps so we can begin working on your accounts!*